

Visual identity

Our logo



Always leave the logo some space to breathe.



Our logo



Full colour
Bronto Blue



Greyscale
Bronto Black



Greyscale
Bronto Gray



On dark backgrounds
White



Bronto Skylift is a registered trademark and the trademark symbol ® may be used with the logo(s) if seen necessary and/or beneficial.



Secondary logo – Always leave the logo some space to breathe.

Use white or neutral backgrounds. Don't sit the logo on bad visibility backgrounds.
Remember to reduce or enlarge the logo so that the original form, colors and dimensions are maintained.
Bronto Skylift logo must be at least 25 mm wide.

Our typefaces

Myriad Pro

Light
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Light Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Zilla Slab

Light
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Light Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Calibri (Office font)

Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Bold Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Ubuntu (Office font)

Light
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Light Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Medium
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Medium Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZÄÅÖ
 abcdefghijklmnopqrstuvwxyzääö
 0123456789

Our colours



Bronto Blue
 PMS 293
 C100 M56 Y0 K0
 R0 G101 B175
 HEX #003da5
 RAL 5010
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-2417 Cobalt Blue



Bronto Red
 PMS 187
 C11 M100 Y99 K3
 R206 G27 B34
 HEX #ce1b22
 RAL 3000
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-53 Cardinal Red



Bronto Extra Gray
 PMS Black 7C
 C40 M30 Y40 K80
 R57 G58 B52
 HEX #393a34
 RAL 7022
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-2290 Black Olive Matt



Bronto Dark Gray
 Cool Gray 11
 C0 M0 Y0 K80
 R76 G77 B79
 HEX #4C4D4F
 RAL 7015
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-012 Grey



Bronto Gray
 PMS Cool Gray 8
 C0 M0 Y0 K65
 R122 G122 B122
 HEX # 7A7A7A
 RAL 7045
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-822 Mid Grey



Bronto Light Gray
 PMS Cool Gray 4
 C0 M0 Y0 K25
 R189 G189 B189
 HEX # BDBDBD
 RAL 7035
 SELF-ADHESIVE DECALS:
 3M Scotchal
 100-384 Light Grey